

2017 River Hill “SPRING” Women’s Weekend Show

April 1 & 2, 2017 - River Hills Mall - Mankato, Minnesota.

*One Of The Midwest’s
Largest Attended Events!*

**“Over 35,000 Mall Visitors”
During The**

2016 Women's Weekend Show

Source: River Hills Mall Retail Management.



Mankato, Minnesota.

An Opportunity To Connect With New and Future Customers

- * Face to Face Communications
- * Generate Customer Leads

- * Create Brand Awareness
- * Increase Sales

A Quality Event At A Premier Shopping Destination - The success of the Women’s Weekend Show has been the “Face to Face” connection with customers attending the show, as well as the thousands of retail customers and visitors to River Hills Mall.

Providing Access To The “Unreachable Invisible Consumer“ - “Invisible Consumers” are a demographic description of a growing population of well educated, high income consumers that rely on the internet, social media, satellite radio, and cell phones as providers of immediate information and entertainment. *Increasingly, these individuals are unreachable through traditional advertising.* **The River Hills Women’s Weekend Show provides access to this growing demographics.**

Attractive Demographics

- * Median Consumer Age 37.4 Years.
- * Average Household Income \$65,269.00
- * Over 48,492 Employees Within A 5 Mile Facility Radius.
- * 33.1% Of Primary Market Have Household income In Excess of \$75,000.00.
- * 17.9% Of Primary Market Have Household income In Excess of \$100,000.00.
- * Customers generally visit the River Hills Mall an average of 45 times per year.

Learn More About The River Hills Mall by visiting: www.riverhillsmall.com or www.ggp.com

Sharing Of This Exhibit Information Is Encouraged - If you know of other businesses who can benefit from participating in this timely event. Our exhibit informational web site for this event is: www.mankatomnshows.com

Increase Your Sales In 2017 - Reserve your space today, for what is sure to be a successful addition to your promotional calendar. If you have any questions regarding this event or the information on the following pages, please contact our office at: (507) 387-7469 or by email at: mankatomnshows@gmail.com

Your interest and consideration is appreciated.

Sincerely,

Brad and Julie Hansen

B&J Promotions

Exhibition Management & Exhibition Consultants

P.O. Box 1926 North Mankato, Minnesota 56002-1926

Telephone (507) 387-7469 mankatomnshows@gmail.com Fax (612) 564-7259

2017 River Hills “SPRING” Women’s Weekend Show

Exhibitor Rules and Information

- Location:** River Hills Mall 1850 Adams Street Mankato, Minnesota 56001
- Show Dates:** Saturday, April 1 and Sunday, April 2, 2017
- Show Hours:** Saturday 10:00 A.M. to 9:00 P.M. Sunday 11:00 A.M. to 6:00 P.M.
- Exhibit Details:** Exhibit space are 10 ft. x 8 ft. deep with Back and Side Curtains. Island Displays are 10 ft. x 16 ft. open space, with 4 aisles.
- Exhibit Rates:** Crafts Exhibit Space, 10 Ft. Wide 8 Ft. Deep-----\$125.00 each.
(The Craft exhibit rate is for handmade clothing, home decor or works of art displays. Displays are juried by Sponsor and Mall.)
Direct Sales/Home Based Business Exhibit, 10 Feet Wide 8 Feet Deep----- \$195.00 each.
Direct Sales/Home Based Business Exhibit, 10 Feet Wide 8 Feet Deep “With Skirted Table, and Chairs“----- \$235.00 each.
(1) table, 8 feet long with skirting and (2) chairs will be included at this rate.
Island Display, No Curtains. 10 Feet Wide 16 Feet Deep. North and South Aisle Exposure-----\$260.00 each.
Commercial Exhibit Space, “With Back and Side Curtains” 10 Feet Wide 8 Feet Deep----- \$350.00 each.
(The Commercial Exhibit Space Rate Is Specific To Home Improvement Related Companies.)
- Utilities:** Electrical \$25.00. 110 electrical outlets are available per exhibit. Grounded extension cords in a length of at least 20 feet should be brought for your exhibit. Internet is a free open Internet service.
- Tables & Chairs:** Skirted Tables and Chairs are available as an exhibit package on your exhibit contract. Use of your own tables, chairs and carpet is permitted and encouraged.
- Reserving Space Final Payment:** To reserve exhibit space in this event, a deposit of 50% of the total amount including electricity, must be returned with a completed contract. The final balance will be due on March 15, 2017
- Payment Methods:** Business, Certified, Personal, Credit Card Convenience Checks, Money Orders as well as American Express, Discover, Master Card or Visa Credit Cards are accepted forms of payments.
- Move In:** Friday, March 31, 9:15 P.M. to 12:30 A.M. Saturday, April 1, 7:00 A.M. to 9:30 A.M. All exhibits must be assembled by 10:00 A.M. on Saturday, April 1. Service entrance doors will be used for move in and move out of exhibit materials. Doors and entrances to be used will be marked. Any exhibit materials that can not be brought through service doors will need to enter through an overhead door and freely maneuver down an 8 foot aisle. Displays wider than 8 foot are acceptable. However, a scheduled Move In time must occur on Friday, March 31, for larger displays.
- Move Out:** Exhibit Move Out will begin at the conclusion of the show at 6:00 P.M. on Sunday, April 2. All exhibits must be removed from the interior of the Mall on Sunday, April 2.
- Form St-19:** Minnesota Law requires that participants must provide information on their status of possessing a valid sales tax permit number, having applied for, or a declaration that you are not required to have a sales tax permit number. This form will accompany the final statement.
- Security:** Your company’s personnel will be responsible for the security of your exhibit and personal items contained within. River Hills Mall and its property are patrolled by Security.
- Signage:** All exhibits must have at least 1 sign identifying the exhibit. No hand lettered or stencil lettered signs will be permitted as exhibit identification.
- Lodging:** Information on overnight lodging will be provided with your final statement.
- Restrictions:** * Tables must be skirted and covered. Skirting must be clean and reach from table top to the floor.
* Distribution of any food or beverage is not allowed without knowledge of the Show Sponsor.
* Exhibit materials higher than 4 feet may not extend further than 4 feet from the back of an Exhibit.
* Exhibits with Helium Balloons will be assessed a \$50.00 clean up charge by River Hills Mall.
- Final Packet:** The Final Exhibit Packet will include detailed information on the following: Entering the Facility, Exhibit Restrictions, Draping, Lodging, Minnesota St-19 form and other information related to your participation in this event.

B & J PROMOTIONS

Exhibition Management and Exhibition Consultants

P. O. Box 1926 North Mankato, Minnesota 56002-1926

Telephone (507) 387-7469 mankatomnshows@gmail.com Fax (612) 564 -7259

2017 River Hills "SPRING" Women's Weekend Show

Contract Application For Exhibit Space

B & J Promotions, hereafter referred to as SPONSOR, grants to the company listed below, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2017, River Hills "SPRING" Women's Weekend Show. The entity in submitting this contract or an entity in submitting payment agrees to the terms and conditions of this show as outlined on the reverse of this contract. This contract shall not be binding until accepted and signed by show SPONSOR.

PLEASE TYPE OR PRINT THE FOLLOWING INFORMATION

Exhibiting Company _____ Date _____
Address _____ P.O. Box _____ Apt _____ Suite _____
City _____ State _____ Zip _____
Phone _____ Cell _____ Fax _____
Email Address _____
By _____ Signature _____ Title _____
My Company Will Be Exhibiting

Exhibit Location(s) Requested

PLEASE TYPE OR PRINT THE FOLLOWING INFORMATION

My company will need () Craft Exhibit Space (s) with Curtains at \$125.00 per space. ----- \$ _____
My company will need () Direct Sales/Home Based Business Exhibit Space (s) with Curtains at \$195.00 per space. ----- \$ _____
My company will need () Direct/Home Based Business Exhibit Space (s) with Skirted Table and Chairs, at \$235.00 per space. - \$ _____
My company will need () Commercial Exhibit Space (s) 10' x 8' with Curtains at \$350.00 per space. ----- \$ _____
My company will need () Island Exhibit Display (s) 10' x 16' with no curtains at \$260.00 per space. ----- \$ _____
Electricity; 110 electrical outlet, \$25.00 per exhibit.----- \$ _____
Total Exhibit Investment. ----- \$ _____
Deposit: (1/2 of the Total Investment of the Exhibit Space Leased) to be returned with contract. ----- <\$ _____
Final Payment: Final Balance due and payable by March 15, 2017. ----- \$ _____

Please Complete The Following Only If Paying By Credit Card

PLEASE TYPE OR PRINT ALL INFORMATION OTHER THAN REQUIRED SIGNATURE.

Authorized Amount Of Payment \$ _____ Authorization Date _____, _____

Credit Card Number _____ Credit Card Expiration Date ____/____

Signature Of Card Holder _____ Please Print Same Name _____

Name On Credit Card _____ Card Holder Telephone _____

Card Holder Address _____ City _____ State _____ Zip _____

OFFICE USE ONLY

Received and Adopted, Month _____ Date _____ Year _____ By _____

Exhibit Spaces Assigned: 1. _____ 2. _____ 3. _____ 4. _____

First Deposit # _____ CCV# _____ R _____ Deposit Date _____, _____ Amount \$ _____

Final Deposit # _____ CCV# _____ R _____ Deposit Date _____, _____ Amount \$ _____

All Payments Are To Be Made Payable And Emailed, Faxed or Mailed To:

B & J Promotions

PO Box 1926 North Mankato, Minnesota 56002-1926

Telephone (507) 387-7469

mankatomnshows@gmail.com

Fax (612) 564-7259

A copy of the contract application will be returned with final statement.

2017 River Hills “SPRING” Women’s Weekend Show

Contract Rules & Regulations

B & J PROMOTIONS, hereafter referred to as **SPONSOR**, grants to the company listed on the reverse, hereafter referred to as **EXHIBITOR**, the right to exhibit space at the 2017, River Hills “SPRING” Women’s Weekend Show, subject to the terms and conditions of this contract as outlined below. This application and contract shall not be binding until accepted and signed by show **SPONSOR**.

Show Location: River Hills Mall 1820 Adams St. Mankato, Minnesota 56001

Show Dates: Saturday and Sunday, April 1, 2017 and April 2, 2017.

Show Hours: Saturday 10:00 A.M. to 9:00 P.M. Sunday 11:00 A.M to 6:00 P.M.

Exhibit Deposit and Reserving Exhibit Space: To reserve exhibit space in this event, a deposit of 50% of the total exhibit amount including electricity, must be returned with a completed contract.

Final Payment: Final payment is due by March 15, 2017.

Move In: Exhibits can be assembled on Friday, March 31, from 9:15 P.M. to 12:30 A.M. and on Saturday, April 1, from 7:00 A.M. to 9:30 A.M.

All exhibits must be assembled by the opening of the show at 10:00 A.M. on Saturday, April 1. **SPONSOR** reserves the right to substitute and or reassign exhibit location in the event of uncontrollable circumstances.

Move Out: NO **EXHIBITOR** will remove their exhibit in part or whole, prior to 6:00 P.M. on Sunday, April 2. All exhibits must be removed from the interior of the facility on Sunday, April 2, 2017. If **EXHIBITOR** fails to remove their exhibit, the **SPONSOR** will do so and expenses incurred shall be the responsibility of the **EXHIBITOR**.

Exhibit Space: An exhibit space is 10 Feet wide by 8 Feet deep with curtains or an island display 10 Feet wide x 16 Feet deep with no curtains. All exhibits must be confined to the limits of the **EXHIBIT** space. Exhibits shall not project further than 4 feet from back of exhibit so as not to obstruct the general view (sight lines) nor hide the exhibits of others. Aisle space shall not be used for exhibits or demonstrative purposes. **SPONSOR** has final authority to allocate the amount and location of space in the exhibition facility. **Crafts displays and products will be juried by Sponsor and Mall prior to contract acceptance.**

Character of Exhibits: **SPONSOR** reserves the right to restrict, prohibit, or remove any exhibit which in the **SPONSOR**, or River Hills Mall Managements judgment may be offensive or detract from the general character of the show. This reservation includes persons, noise, items, conduct, printed material, or anything of an objectionable character which may detract from the general character of the show. Personal items should remain out of view. **EXHIBITOR** may not assign contract, or sublet the contracted space or any part without prior approval of **SPONSOR**. River Hills Mall can reject participation in any event, by any company, by any individual, at any time. **Crafts displays and products will be juried by Sponsor and Mall prior to contract acceptance.**

Drapery and Signage: Tables must be skirted and covered. Use of your own display materials such as tables, chairs and carpet are permissible. Skirting must be clean, of a solid color, and reach from table top to just at the floor. Each Exhibit must be identified by at least one sign. Hand lettered or stenciled signs will not be permitted.

Security: **EXHIBITOR** and their employees are responsible for the security of their exhibit. After show closing, River Hills Mall and its property are patrolled by Security personnel.

Building, City, and State Regulations: **EXHIBITOR** agrees to, upon inspection, obey and abide by all rules related to participation by Building Inspector, Fire Marshal, State Health Inspector and such other departments and officials who regulate exhibits.

Sales Tax: All **EXHIBITORS** making sales during the show shall be responsible for the proper collection and reporting of any taxes.

Food and Beverage: **EXHIBITORS** may not distribute or sell food items without prior approval from **SPONSOR**. **Sampling is encouraged.**

Liability and Indemnification: The **SPONSOR**, Co-**SPONSORS**, River Hills Mall L.L.P., General Growth Properties, Inc., GGP Limited Partnership, GGP Mezzanine One L.L.P., and its direct or indirect parents and subsidiaries and or affiliates, Show Decorator or employees of, shall not be liable for the safety or security of exhibits or any other property nor shall they be liable for any bodily injuries or other damages arising out of the exhibit area or on River Hills Mall property. **EXHIBITOR** agrees to indemnify and hold **SPONSOR**, Co-**SPONSORS**, River Hills Mall L.L.P., General Growth Properties, Inc., GGP Limited Partnership, GGP Mezzanine One., and its direct or indirect parents and subsidiaries and or affiliates, Show Decorator or employees of, harmless from any damage, liability, loss or deficiency arising out of, or resulting from the use of exhibit space by **EXHIBITOR**, employees, sub-contractors, and others.

Final Exhibit Packet: The Final Exhibit Packet will include detailed information on the following: Drapery, Sales Tax, Lodging, as well as other information pertaining to participation in this event.

Cancellation and Forfeiture of Payment: If an **EXHIBITOR**’S leased space is not fully paid for by March 15, 2017, **SPONSOR** may terminate this contract and reassign the space to another **EXHIBITOR**. If **EXHIBITOR** does not claim or occupy the assigned space by 8:30 A.M. on Saturday, April 1, 2017, **SPONSOR** may terminate this contract and reassign the space(s) to another **EXHIBITOR**. In neither case shall the defaulting **EXHIBITOR** be entitled to the refund of any sums paid in advance for such space. Should **SPONSOR** fail to hold this event it shall promptly refund all **EXHIBITOR** sums paid. Such refund shall be accepted by the **EXHIBITOR** in full settlement of all loss or damage suffered by the **EXHIBITOR**. Should **EXHIBITOR** find it necessary to cancel their exhibit space prior to March 15, 2017, 85% of funds will be returned. Cancellation by **EXHIBITOR** after March 15, 2017 will result in the forfeiture of all payments received. Cancellation of exhibit space by an **EXHIBITOR** must be provided in writing to **SPONSOR**.

Collection and or Insufficient Fund Fees: Collection and Legal Fees will be charged to **EXHIBITORS**, who have either contracted for exhibit space and fail to appear at event or for any and all outstanding balances as they may be. Returned check fees are \$35.00 per occurrence.

Force Majeure: If the River Hills Mall or any part of the exhibit area thereof is unavailable whether for the entire Show, or a portion of a Show as a result of fire, flood, tempest or any other such cause, or as a result of governmental intervention, malicious damage, acts of terrorism, acts of war, strike, lock-out, labor dispute, riot or any other cause it is necessary to cancel, or postpone the Show, or reduce installation time, event time or move out time, or change in exhibit location the **SPONSOR** shall not be liable to indemnify or reimburse the **EXHIBITOR** in respect of any damage or loss, or for direct or indirect expenses arising as a result thereof.

Revisions: **SPONSOR** may revise or amend terms and conditions of this contract, which are binding upon exhibitor.

B & J Promotions

PO Box 1926 North Mankato, Minnesota 56002-1926

Telephone (507) 387-7469

mankatomnshows@gmail.com

Fax (612) 564-7259